

**& TOP HOME
WINE
CELLARS**

DETROIT'S PREMIER BUSINESS JOURNAL

IN THEIR
★★★★★★★★★★★★

thirties

7 25274 27941 8

FEATURE

30
IN THEIR
thirties



**Meagan
Hardcastle // 39**

DIRECTOR, TURNAROUND & CORPORATE FINANCE PRACTICE
O'Keefe & Associates, Bloomfield Hills

REVENUE: NA // EMPLOYEES: 40

As an analyst at a major bank, Meagan Hardcastle was confident she could work with troubled companies and successfully facilitate a turnaround. But by the time a struggling business reached her desk, the assets were often in the process of being liquidated. "I thought that, with the right kind of attention and shared expertise, you could help business owners protect their life's work," says Hardcastle, director of the turnaround and corporate finance practice at O'Keefe & Associates, a turnaround management firm in Bloomfield Hills. Since joining the firm in 2006, Hardcastle has helped dozens of companies reverse their misfortunes. "The thing I like about working here is that you can help pull companies back from the brink and put them on solid ground," she says. In addition to assisting troubled companies, Hardcastle volunteers her time as a board member of Detroit Executive Service Corps, which helps nurture and grow nonprofit organizations. — R.J. King

